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Government Executive Magazine: The slick, 71,000 circulation journal aimed at federal, state and military executives has been bought outright from Litton Industries by C. W. (Bill) Borklund. He now wears the hats of publisher, president and editor.

Staffers hope the independent ownership will improve its already good image among government managers. The magazine, which was instrumental in forcing the military to back down on snooping medical forms, plans a big circulation push. Up to now it has mainly gone to only the upper levels of the bureaucracy—including the White House; which reportedly consumes 430 copies a month.